

What Is a Strategy Coordinator?

An SC partners with those most effective in reaching the target, implementing a comprehensive strategy to bring an entire people group or city to Christ through a sustained church multiplication movement.

An SC does not ask, *“What can I do?”* Instead, he or she asks, *“What’s it going to take to reach my entire target within the next few years?”* and then does whatever it takes.

An SC looks at the whole body of Christ and partners with those most effective in reaching the target.

1. An SC asks *“Who can most easily reach these people?”* not *“Who can I most easily work with?”*
2. An SC trusts the nationals with the gospel and empowers them. 2 Timothy 2:2
3. An SC considers what networking will lead to movement, then mobilizes and coordinates a multi-ethnic, multi-agency network of people who catch the SC’s passion for his or her target and contribute at some level toward movement.
4. An SC may create a small core of people who are most effective in proven EV and training among the target, and together they share a radical commitment of sacrificing whatever it takes to reach the target.

An SC implements a comprehensive strategy.

1. An SC thinks outside the box about creative approaches to the target, then after evaluating, streamlines life to do only the highest fruit-bearing activities leading to sustained movement.
2. An SC knows how to break down big projects into simple steps, then equips and holds accountable people who get it done.
3. An SC must be a self-starting multi-tasker.
4. An SC develops an intuitive feel for what will work and who should do it when, yet seeks the advice of mentors on his big ideas.

An SC brings an entire people group or city to Christ.

1. An SC has a contagious, deep, dissatisfaction with the spiritual status quo of the target—a burden for lostness.
2. An SC seeks to understand all segments of the target.
3. An SC actively and personally shares a verbal witness for Christ daily, modeling a witnessing lifestyle to others.
4. An SC creates exponential mouth-to-ear sharing of the gospel by lots of new believers in order to catalyze a movement, using mass seed sowing materials as appropriate.

An SC works toward a sustained Church Multiplication Movement.

1. An SC knows what to say “no” to in order to say “yes” to creating a movement.
2. An SC ruthlessly evaluates everything as to whether it will lead to rapid, sustained church multiplication.
3. An SC trains nationals to become trainers of trainers. What you are training them to become is of utmost importance. Train them to train others!
4. An SC coaches the new movement to the third and fourth generation.

